

3 POWER Points:

Develop your creativity:

- ◆ Design a billboard/ advert to encourage people to holiday in Greece
- ◆ Make a promotional video to persuade tourists to visit Greece.
- ◆ Create your own Greek holiday village using Minecraft
- ◆ Design a new hotel – Encourage families to want to stay there... What facilities?

1 POWER Point

Explore your locality:

- ◆ Where are the local travel agents? What holidays do they offer to Greece? What strategies do they use to entice and persuade the customer? Collect brochures, take photos, ask questions to make a scrapbook.



This half term's POWER Project is:

'Modern day Greece'

HAND IN BY: Monday 9th July



Choose projects to achieve your minimum

5 POWER Points.

By all means go over 5points!
Tick off what you have completed to achieve your points.

2 POWER Points:

Mathematical skills:

- ◆ How much would it cost to take a family of 4 on an 'All-inclusive' holiday for 2 weeks to Greece
- ◆ Plan the trip
- ◆ Find out costing
- ◆ Work out dates and timings
- ◆ Organise spending money
- ◆ How far will you travel?
- ◆ What trips will you go on?

2 POWER Points:

Research skills:

- ◆ Research a Greek holiday resort that takes your interest.
- ◆ Create your own travel brochure to 'sell' this resort.
- ◆ Include pictures and photos to show the reader.